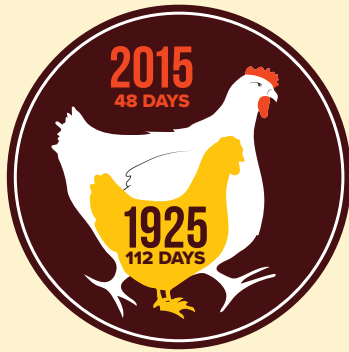




IN THE US EACH YEAR, ALMOST 9 BILLION CHICKENS ARE RAISED & KILLED FOR THEIR MEAT

These chickens are typically crammed into massive windowless sheds and live in a filthy barren environment. Bred to grow unnaturally large and fast, **THEY OFTEN DEVELOP HEART FAILURE, RESPIRATORY PROBLEMS AND CRIPPLING LEG DISORDERS.**

Birds raised on factory farms for the U.S. food supply live **A LIFE OF CONSTANT MISERY.**



BRED TO SUFFER



TRAPPED IN FILTH



BRUTALLY KILLED



GENETICALLY MANIPULATED to grow unnaturally fat, unnaturally fast



BURNED by toxic ammonia fumes from their own waste



SCALDED alive when they miss the electric stunning



CRIPPLED by the weight of their own oversized bodies



OVERCOME by their own genetics, many die of organ failure and heart failure



SLIT open at the throat often while fully conscious

THERE ARE NO MEANINGFUL FEDERAL REGULATIONS safeguarding their welfare during the breeding, rearing, sale, transportation or slaughter of these chickens.

THE HUMANE LEAGUE'S 88% CAMPAIGN ASKS COMPANIES TO PRODUCE PUBLIC TIMELINES TO ADHERE TO THREE PROGRESSIVE WELFARE STANDARDS:

1 Moving to **HIGHER WELFARE BREEDS** of birds to reduce health issues and crippling injuries.

2 Eliminating live-shackle slaughter in favor of **CONTROLLED ATMOSPHERE STUNNING**, a method that renders the bird unconscious painlessly

3 **ADDING ENVIRONMENT ENRICHMENTS** such as natural light and straw bales, as well as reducing the stocking density to give chickens more room to live.

